

Dear

Every six seconds someone is killed or maimed on the world's roads. A young child dies every three minutes. Almost 90% of these injuries occur in low and middle income countries.

Road crashes are a global epidemic killing on a similar scale to Malaria and TB, yet almost no funding is being directed to global road safety. The international community must do more to help developing countries tackle their road deaths and injuries.

There are many measures that can be taken to reduce road deaths: improving road design, for example with crash barriers, improved junctions and pedestrian crossings; driver training; enforcing laws to require helmet wearing and seat belt use and to tackle speeding and drink driving. But this requires political commitment and serious funding.

In 2008 a million supporters of the Make Roads Safe campaign succeeded in calling on the United Nations to organise a first ever global ministerial conference on road safety. This historic conference was held in November 2009 in Moscow, attended by more than 80 ministers, and endorsed a proposal for a global 'Decade of Action for Road Safety'.

Now the UN General Assembly will debate the proposal for a Decade of Action for Road Safety on March 2nd. Negotiating meetings on the resolution are being held at the UN through February, chaired by the Russian Federation. I am writing to ask you to confirm your support for a Decade of Action and to ensure that <country> endorses this proposal at the UN on March 2nd.

Together we can save millions of lives.

Yours sincerely